



**2021 HERITAGE FESTIVAL**  
**April 17 & 18, 2021**  
**Saturday & Sunday, 10:00 a.m. to 4:00 p.m.**

**Presented by**  
**HERITAGE ASSOCIATION OF HIGHLANDS COUNTY, INC.**

**Festival Location: Edna Pearce Lockett Estate, Hwy 98 & Kissimmee River in Fort Basinger**

**SPONSORSHIP FORM**

Be part of history by sponsoring the start of the next 100 years of Highlands County and celebrating the past 100 years.

**Platinum Sponsor** – Premium Full Page Ad (back covers/inside front cover if available) in the History of Highlands Anniversary Book, 5 History Books, Banner at the Entrance to the event, mention in all marketing, booth at the event and 20 promotional parking tickets. \$5,000

**Gold Sponsor** – One-half ( $\frac{1}{2}$ ) Page Ad in the History Book, 5 History Books, mention in all printed marketing, booth at the event and 10 promotional parking tickets. \$2,500

**Silver Sponsor** – One Quarter ( $\frac{1}{4}$ ) Page Ad in the History Book, 2 History Books, Logo in all printed marketing materials and 5 promotional parking tickets. \$1,000

**Custom Sponsorships** are also available as well as advertising in the History Book.

Name of Business/Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Please make check payable to Heritage Association of Highlands County, P. O. Box 1531, Sebring, FL 33871. Text Patricia Harrison at (772) 934-6630 for more information. A 501©3 status has been applied for your charitable donation. Deadline to be included in all advertising is **March 20, 2021**.